



Loughborough
University

TECH NGI

The Centre for Information Management

Workshop: The Digital Transformation of International Trade

Loughborough University London, Here East, Olympic Park, Stratford, London, September 13th, 2022

Directions to venue [from Stratford International railway station here](#) (shuttle bus or 15 minutes walk)

Programme

09:30 – 09:40	Welcome Jan Godsell, Dean, Loughborough University, School of Business and Economics
09:40 – 10:00	Digital Transformation of International Trade: The business and economic opportunities Chris Southworth, Secretary General, ICC UK
10:00 – 10:20	Goals of the workshop Alistair Milne, Loughborough University, School of Business and Economics
10:20 – 11:00	Panel 1: Legal frameworks, standardisation and international co-operation on digital trade facilitation Emily Jones, Oxford University/ TAPP Network Stephan Wolf, Global LEI Foundation Gerard Hartsink, ICC Digital Standards Initiative (virtual, tbc)

11:00 – 11:30	Refreshments
11:30 – 12:20	<p>Research Presentation 1: Rebecca Harding: Coriolis Technologies, quantifying the benefits of digitally facilitated trade</p> <p>Discussant: Huw Edwards, Loughborough University</p>
12:20 – 12:40	Vevox – audience polls and discussions.
12:40 – 13:40	Lunch
13:40 – 14:30	<p>Research presentation 2: Digital Platforms in International Trade</p> <p>Peter Kawalek and Alistair Milne, Alistair Milne, Loughborough University, School of Business and Economics</p> <p>Discussant Michael Short, Teeside University and Centre for Digital Trade and Innovation</p>
14:30 – 15:10	<p>Panel 3: The political and business challenges: adoption across the value chain of international trade</p> <p>a. Clare Bottle, UKWA</p> <p>b. Nick Davies, Centre for Digital Trade and Innovation, Teeside</p> <p>Further panellists to be confirmed</p>
15:10 – 15:40	Refreshments

<p>15:40 – 16:20</p>	<p>The international policy context: Digital Tech, Digital Payments and Digital Trade</p> <p>Dan Ciuriak, Ciuriak Consulting, Canada (virtual) Aaron Klein, Brookings (virtual)</p>
<p>16:20 – 16:50</p>	<p>Closing Panel: digital transformation of international trade – key questions and the agenda for future research</p> <ul style="list-style-type: none"> a. Tim Vorley, Oxford Brookes University b. Chris Holland, Loughborough University c. Stephen Browning, Innovate UK
<p>16:50 – 16:55</p>	<p>Thank you.</p> <p>Graham Hitchen, Policy Unit, Loughborough University in London</p>
<p>16:55</p>	<p>Close</p>